

FOGSCREEN™

Media Contact:
Andy Coffaro
FortyThree, Inc.
831.401.3175
FogScreen@fortythreep.com

FogScreen Promotes AV Rental Partner Program for Walk-Through Projection Screen Made of Dry Fog

Partner Program Showcased at LDI Conference, November 16-18

SAN FRANCISCO, Calif. – November 12, 2007 – FogScreen, Inc., creators of the world's first walk-through projection screen made of "dry" fog, today announced that their successful AV rental partner program will be showcased at LDI 2007. Resellers and dealers can continue partnering with FogScreen™ to sell and rent the stunning, fully interactive device that creates magical visual effects wherever captivating audience attention is essential, such as nightclubs, casinos, tradeshow, live stage events and high-end parties.

"Our resellers and dealers have greatly benefited from having the FogScreen projection screen in their inventory," said Jorden Woods, President of U.S. Operations at FogScreen. "We are looking to expand our reach to new territories this year by adding additional resellers to our AV rental partner program. With the added benefit of fully interactive functionalities and a dedicated technical team, we feel that this is the perfect time for resellers and dealers to partner with FogScreen."

Incentive-laden packages are currently available for both platinum and gold-level members. FogScreen is already working closely with all its resellers and dealers to provide special benefits, including Website positioning, product access and tech support for the projection devices.

The FogScreen One™ (one meter) and Inia™ (two meter) are currently dazzling audiences worldwide. The one-meter-wide screen provides the option of seamlessly linking with additional FogScreen One projection devices. Both utilize patented technology to create a thin layer of fog that is dry to the touch and environmentally safe. If desired, fully interactive capabilities can be implemented as well.

The company is promoting the projection screen and AV rental partner program at LDI 2007 on November 16-18, 2007. The conference is the perfect opportunity to learn more about FogScreen and to join the reseller network.

About FogScreen, Inc.

FogScreen, Inc., provides an innovative and award-winning projection screen technology that creates magical experiences and stunning visual effects that "wow" and captivate audiences. Its patented technology creates the world's first "walk-through" projection screen. With the use of ordinary tap water and digital technology, FogScreen projection screen enables projected images to literally float in the air, creating a brand new medium to captivate and fascinate audiences. The highly innovative yet simple-to-use product

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has been utilized to enhance product launches, trade shows, live entertainment, nightclubs, museums, theme parks and even private parties. FogScreen has won numerous honors, including the Best Special Effect by the Club World Awards. Select customers include Disney, Nokia, 20th Century Fox, Harrah's, Victoria's Secret, P&G, Motorola, Sony, Siemens, Microsoft and many others. For more information, visit www.FogScreen.com.

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