

FogScreen, Inc. Announces AV Integrator Partner Program for Walk-Through Projection Screen

New Incentive-Laden Program Providing Integrators Worldwide with Extensive Benefits

HELSINKI, Finland - June 17, 2008 - FogScreen, Inc., creators of the world's first walk-through projection screen made of "dry" fog are proud to announce the launch of a new partner program focused exclusively on AV Integrators. Following the success of numerous major projects worldwide, FogScreen, Inc. has developed a new partner program for fixed installations to complement its extremely successful rental partner program. By teaming up with the world's leading AV integrators, FogScreen, Inc. has geared up to supply larger and more complex projects with the design, product and support to create some of the most stunning effects on the planet.

"There is a growing demand for large-scale installations therefore this is the perfect time to introduce our new AV Integrator Partner Program," said Mika Koivula, CEO of FogScreen, Inc. "We have already had great success with our rental partner program and with integrators in cities across the globe, including Macau, Dubai and Zaragoza. By providing specific high-value benefits to AV Integrators, FogScreen has now made a commitment to the marketplace to actively support partner channel sales for large projects."

Current AV Integrator Partner Program benefits and features include:

- Two levels: Premier and Preferred
- Training and professional documentation
- Technical support
- Website promotion
- Significant discounts
- Rapid payback on investment

FogScreen, Inc.'s magical and fully interactive products create stunning and immersive experiences wherever captivating and entertaining an audience is essential, such as theme parks, nightclubs, casinos, malls and retail establishments, museums and science centers. The FogScreen® One (one meter) and Inia (two meter) are currently dazzling audiences worldwide. The one-meter-wide screen provides the option of seamlessly linking with additional FogScreen One projection devices. Both utilise patented technology to create a thin layer of fog that is dry to the touch and environmentally safe. If desired, fully interactive capabilities can be implemented as well.

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About FogScreen, Inc.:

FogScreen, Inc. provides an innovative and award-winning projection screen technology that creates magical experiences and stunning visual effects that "wow" and captivate audiences. Its patented technology creates the world's first "walk-through" projection screen. With the use of ordinary tap water and digital technology, FogScreen projection screen enables projected images to literally float in the air, creating a brand new medium to captivate and fascinate audiences. The highly innovative, yet simple-to-use product has been utilised to enhance product launches, trade shows, live entertainment, nightclubs, museums, theme parks and even private parties. FogScreen has won numerous honours, including the Best Special Effect by the Club World Awards. Select customers include Disney, Nokia, 20th Century Fox, Harrah's, Victoria's Secret, P&G, Motorola, Sony, Siemens, Microsoft and many others. For more information, visit www.FogScreen.com.