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FogScreen, Inc. Showcases GestureTek Interactive Technologies at InfoComm 2008

SAN FRANCISCO – June 18, 2008 – FogScreen, Inc., creators of the world's first walk-through projection screen made of "dry" fog, and GestureTek™, the pioneer, patent-holder and world-leader in camera-enabled gesture-recognition technology for presentation and entertainment systems, will team up to showcase their magical interactive visual display systems at InfoComm 2008.

The collaboration between FogScreen, Inc. and GestureTek creates a dynamic and immersive experience that engages audiences like nothing else. GestureTek's ScreenFX™ and ScreenXtreme® technologies, combined with FogScreen, Inc.'s walk-through projection system, take consumer brand interaction to a whole new level. People can literally transport themselves into a magical 3D virtual world where they can change and personalize the multimedia experience simply by moving their hands and body.

Screen FX is an intelligent camera-based interactive display system that uses body-tracking technology to enable people to control special effects and multimedia content with hand and body movements. ScreenXtreme is an interactive digital signage system that projects people's real-time video into a display or ad, where they can see themselves controlling and interacting with onscreen content.

"The walk-through canvas of dry fog created by FogScreen, Inc. is a natural fit for GestureTek's interactive and immersive technologies," said GestureTek President and Co-Founder, Vincent John Vincent. "We pride ourselves in providing interactive visual effects and immersive experiences that quickly engage audiences, both large and small. FogScreen™ projection screen enables us to transcend fixed displays and provide people and companies with effects that are simply magical."

"The synergy between GestureTek and FogScreen projection screen has been fantastic," said Jordan Woods, President of U.S. Operations at FogScreen, Inc. "Our walk-through projection screen of dry fog, when paired with GestureTek's cutting-edge products, creates the perfect union for interactive imagery and immersive advertising and marketing. It's recall rate and fun factor are unlike anything else out there."

In addition to showcasing the GestureTek technology, FogScreen, Inc. is also working to secure strategic partnerships with AV rental companies and integrators. Current resellers and dealers are provided added benefits and features, including Website promotion, product discounts and technical support. Numerous territories have filled up quickly since late last year, but there are still some available for interested rental companies looking to partner with FogScreen, Inc. while at InfoComm 2008.

InfoComm 2008 presents attendees with the opportunity to see the latest and most groundbreaking technologies on the market. FogScreen, Inc. will be featuring

GestureTek's technology on a pair of FogScreen One (one meter) projection screens and a standalone FogScreen Inia (two meter) projection screen in North Hall 4, booth #7725, in the Digital Signage area. Both screens utilize patented technology to create a thin layer of fog that is both dry to the touch and environmentally safe.

About GestureTek Inc.

GestureTek is the pioneer, patent-holder and world leader in gesture-recognition technologies and computer vision for information, presentation and entertainment systems. The company's revolutionary video gesture control software lets users control interactive content, access information, manipulate special effects or immerse themselves in an interactive 3D virtual world - simply by moving their hands or body. In the past 20 years, GestureTek has delivered approximately 4,000 interactive displays, kiosks, exhibits, games and other interactive solutions for museums, science centers, location-based entertainment facilities, retail stores, tourism and hospitality venues, real estate presentation centers, corporate boardrooms and showrooms, television networks and game developers. The technology is also used by advertisers and marketers to make their digital signs and advertisements interactive and immersive. Healthcare organizations specializing in rehabilitation, sensory stimulation, activation and recreation also use GestureTek's technology for virtual therapy. GestureTek's clients include leading organizations and Fortune 500 companies such as CNN, NASA, BMW, Ford, Oracle, Intel, IBM, Federal Express, Autodesk, Panasonic and more. Software and patent licensees include Microsoft, Sony, Hasbro and NTT DoCoMo. GestureTek is headquartered in Silicon Valley, with additional offices in Toronto, Ottawa and Asia. Learn more at www.gesturetek.com or call (800) 315-1189.

About FogScreen, Inc.

FogScreen Inc. provides an innovative and award-winning projection screen technology that creates magical experiences and stunning visual effects that "wow" and captivate audiences. Its patented technology creates the world's first "walk-through" projection screen. With the use of ordinary tap water and digital technology, FogScreen projection screen enables projected images to literally float in the air, creating a brand new medium to captivate and fascinate audiences. The highly innovative yet simple-to-use product has been utilized to enhance product launches, trade shows, live entertainment, nightclubs, museums, theme parks and even private parties. FogScreen has won numerous honors, including the Best Special Effect by the Club World Awards. Select customers include Disney, Nokia, 20th Century Fox, Harrah's, Victoria's Secret, P&G, Motorola, Sony, Siemens, Microsoft and many others. For more information, visit www.fogscreen.com.

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