

# FOGSCREEN™

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## **FogScreen Scares Up Haunting Images for Halloween Enthusiasts**

*Event Planners Can Now Captivate Partygoers Everywhere With World's First Projection Screen Made Of Dry Fog*

**SAN FRANCISCO, Calif. – October 10, 2007** – FogScreen, Inc., creators of the world's first walk-through projection screen made of "dry" fog, are proud to present their one-meter and two-meter screens for party throwers around the globe. The eerie, ghost-like effects created by the FogScreen are ideal for Halloween events of any size. Still images, movies and fully interactive capabilities are now available to captivate partygoers during Halloween.

"The FogScreen is a must-have for event planners everywhere this Halloween season," said Jordan Woods, President of U.S. Operations at FogScreen. "Event producers and party planners are always trying to find innovative and exciting ways to visually entertain audiences. Everything from spooky images to 3-D interactive ghosts can be projected onto the FogScreen. The possibilities are really endless."

FogScreen has dazzled audiences at premier events such as the Playboy Super Saturday Night Party, the Bud Light/Maxim Tour and the opening of David Judaken's Opera Nightclub, as well as scary amusement park rides across the world.

"Every year there are four to five new or updated rides in our amusement park," said Risto Räikkönen, CEO of Linnanmäki Amusement Park. "We had been looking for something new for the Ghost Train for some time now and when we saw the FogScreen product for the first time, we knew right away that this was the solution we had been looking for. This is something huge."

After winning numerous awards for their two-meter-wide FogScreen Inia™, including the Club World Award for Best Special Effect, the company recently announced the general availability of FogScreen One™, the one-meter-wide screen that seamlessly links with additional FogScreen One projection units. The result is a screen of dry fog – with no gaps between the connecting screens – that feels like walking through a ghost.

For additional information on how FogScreen is entertaining ghost and goblins this Halloween season, please visit [www.fogscreen.com/en/sales/Halloween\\_campaign.html](http://www.fogscreen.com/en/sales/Halloween_campaign.html).

### **About FogScreen, Inc.**

FogScreen Inc. provides an innovative and award-winning projection screen technology that creates magical experiences and stunning visual effects that "wow" and captivate

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audiences. Its patented technology creates the world's first "walk-through" projection screen. With the use of ordinary tap water and digital technology, FogScreen projection screen enables projected images to literally float in the air, creating a brand new medium to captivate and fascinate audiences. The highly innovative yet simple-to-use product has been utilized to enhance product launches, trade shows, live entertainment, nightclubs, museums, theme parks and even private parties. FogScreen has won numerous honors, including the Best Special Effect by the Club World Awards. Select customers include Disney, Nokia, 20<sup>th</sup> Century Fox, Harrah's, Victoria's Secret, P&G, Motorola, Sony, Siemens, Microsoft and many others. For more information, visit [www.FogScreen.com](http://www.FogScreen.com).

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