

FOGSCREEN™  
walk through magic



FogScreen, Inc. press  
release

## **FogScreen™ projection screen receives Club World Award for best nightclub effect 2007**

*Helsinki 28.3.2007* - FogScreen, Inc. received another award within one week: after being named the Best Promotion of the Bottom Line Design Awards, FogScreen projection screen is now chosen to be the **Best Effect of the Club World Award program**.

Unlike other programs, The Club World Award is entirely dedicated to the business of nightlife. The nineteen categories in six fields of the Club World Awards honor every element of a nightclub or lounge, from its design, to its technicians, to its promotion. Club World Award winners were determined by a panel of ten industry-veteran, expert judges.

FogScreen projection screen produces a thin curtain of "dry" fog that serves as a translucent projection screen, displaying images that literally float in the air. FogScreen projection screen uses ordinary tap water and does not contain any chemicals, thus earning the distinction of being "the audiovisual innovation of the decade".

"The nightclub industry has been the fastest growing segment for FogScreen, Inc. within last 12 months. Despite a long list of nightclub installations for example in Harrah's Lake Tahoe, Myst in New York, Long Horn in Louisiana and the Box in Belfast we expect this growth is just beginning. Not only stand alone nightclubs, but also nightclubs in hotels and cruises are on the near horizon. This award provides clear and important proof of FogScreen's acceptance into the industry", comments Mika Koivula, CEO of FogScreen, Inc.

For more information about FogScreen company and products, please contact:

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Information about the Club World Awards can be found at:  
**[www.clubworldawards.com](http://www.clubworldawards.com)**

FogScreen Inc. is an innovation technology company founded in 2003. The Company bases its business on patented FogScreen™ projection screen, which is an invention making images appear and move in thin air. FogScreen walk-

through screen is available at a screen area of 2 m x 1,5 m and as modular FogScreen One, 1m x 1,5 m. The concept of One is that the screen can be used as it is or several One can be linked seamlessly together. Please find more information at [www.fogscreen.com](http://www.fogscreen.com).