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FogScreen and AES Partner to Deliver Dry Fog Projection Screen to Tradeshow Organizers

*FogScreen's Walk-Through Projection Screen Showcased on
December 10-12 at Expo! Expo! In Las Vegas*

SAN FRANCISCO, Calif. / BIRMINGHAM, Ala. – December 11, 2007 – FogScreen, Inc., creators of the world's first walk-through projection screen made of "dry" fog, and American Exhibition Services, LLC (AES), the leading provider of value-added marketing services for exhibitions, today announced that their exclusive relationship continues to garner strong interest from today's top tradeshows and conferences.

FogScreen, Inc. and AES recently worked together at Los Angeles' Rental & Staging Systems Roadshow and will collaborate again on December 10-12 at Expo! Expo! in Las Vegas to deliver a totally new way to attract audience attention. The walk-through projection screen made entirely of "dry" fog creates magical visual effects wherever captivating audiences is essential, such as tradeshows, high-end parties, nightclubs and live stage events. The partnership between FogScreen, Inc. and AES will allow the stunning device to penetrate additional markets and events.

"Our partnership with FogScreen, Inc. allows us to offer an innovative new way for trade show organizers to engage their audiences," said Bliss Beasley, Executive Vice President at AES. "Together we can offer trade show organizers the ability to have key messages and advertisements literally float in the air. With the option for interactive capabilities, the ability to create engaging content is nearly limitless."

"Our partnership with AES has been an exciting and successful endeavor thus far," said Jordan Woods, President of U.S. Operations at FogScreen, Inc. "AES has proven itself to be a leader in creating thought-provoking campaigns for the tradeshow industry. Our partnership allows us to be visible in front of an extraordinary volume of tradeshow enthusiasts per year and to deliver thousands of brand messages in a totally new and innovative way."

The FogScreen™ One projection screen (one meter) and FogScreen Inia projection screen (two meter) will be available through AES for associations and trade-show management groups. While both can be used as standalone units, the one-meter-wide device is seamlessly linkable with additional FogScreen One devices. Both the One and Inia utilize patented technology to create a thin layer of fog that is dry to the touch and environmentally safe. For more information, visit www.fogscreen.com/en/sales/FogScreen_Videos.html.

About AES

Since 1989, AES has served the exhibition industry by providing show producers, exhibitors and attendees with the best customer service and innovative services possible. We serve our show producers by assisting exhibitors in marketing their companies and increasing their return on the show. By making an exhibitor's experience more profitable, and helping attendees navigate the show floor, the overall show experience is improved. AES is well known as an exhibition pioneer offering exhibitor marketing opportunities to progress the profitability and brand and buyer awareness with exhibitors and show managers. Please visit our website at www.aesmarketing.com.

About FogScreen, Inc.

FogScreen, Inc., provides an innovative and award-winning projection screen technology that creates magical experiences and stunning visual effects that "wow" and captivate audiences. Its patented technology creates the world's first "walk-through" projection screen. With the use of ordinary tap water and digital technology, FogScreen projection screen enables projected images to literally float in the air, creating a brand new medium to captivate and fascinate audiences. The highly innovative yet simple-to-use product has been utilized to enhance product launches, trade shows, live entertainment, nightclubs, museums, theme parks and even private parties. FogScreen has won numerous honors, including the Best Special Effect by the Club World Awards. Select customers include Disney, Nokia, 20th Century Fox, Harrah's, Victoria's Secret, P&G, Motorola, Sony, Siemens, Microsoft and many others. For more information, visit www.FogScreen.com.

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