

FOGSCREEN™

walk through magic

FogScreen, Inc. press
release

FogScreen, Inc. breaks into the top nightclubs in Los Angeles and London

Helsinki, Finland - October 12, 2007 - FogScreen, Inc., creators of the world's first walk-through projection screen made of "dry" fog, are proud to announce that the FogScreen™ projection screen is now prominently featured at the entranceway of **Markus Thesleff's** hottest new nightclub *Maya* in London and **David Judaken's** hottest new Los Angeles nightclub, *Opera*.

Maya was developed by the award-winning teams behind some of London's most successful Clubs: Pangaea, The Cuckoo Club, Amika, Movidia and 43 South Molton. Leading personages from the creative communities, including **Katie Grand, Chloe Sevigny, Mark Ronson and Jay Joplin** as well as all other exclusive visitors will experience FogScreen projection screen when entering the club. "FogScreen projection screen is a new and exciting technology which allows a unique interactive branding tool for patrons and corporate clients alike, states Markus Thesleff of club Maya.

In *Opera* **David Judaken**, who is also the mastermind behind MOOD Nightclub, has once again created a vibrant and stunning atmosphere for his Hollywood A-list celebrities, including **Paris Hilton, Britney Spears, Leonardo DiCaprio, Owen Wilson, Jamie Foxx and David Spade**. *Opera* utilizes the finest materials and strives to visually enthrall its patrons, which is why the club chose the FogScreen Inia projection screen to create elegant effects for their exclusive audience.

"FogScreen is pleased to welcome *Opera* and *Maya* to the reference list," says **Mika Koivula**, CEO of FogScreen, Inc. "FogScreen projection screen creates magical experiences and stunning visual effects that "wow" and captivate audiences in places like nightclubs. That is why FogScreen, Inc. 12 months ago decided to target the nightclub segment. As a confirmation for the decision, FogScreen projection screen was chosen as an effect to Harrah's Lake Tahoe and BOX in Belfast and won the prestigious Club World Award in Best Effect category last spring. It seems that FogScreen projection screen will be a must-have product for nightclubs very soon", he continues.

For more information about FogScreen company and products, please contact:

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FogScreen Inc. provides an innovative and award-winning projection screen technology that creates magical experiences and stunning visual effects that "wow" and captivate audiences. Its patented technology creates the world's

first "walk-through" projection screen. With the use of ordinary tap water and digital technology, FogScreen projection screen enables projected images to literally float in the air, creating a brand new medium to captivate and fascinate audiences. The highly innovative yet simple-to-use product has been utilized to enhance product launches, trade shows, live entertainment, nightclubs, museums, theme parks and even private parties. FogScreen has won numerous honors, including the Best Special Effect by the Club World Awards. Select customers include Disney, Nokia, 20th Century Fox, Harrah's, Victoria's Secret, P&G, Motorola, Sony, Siemens, Microsoft and many others. For more information, visit www.fogscreen.com.